



**Co-Presidents**  
**Ernst von Weizsäcker**  
**Anders Wijkman**

Dr. Andres Tarand  
Estonian Association for the Club of Rome  
Koidu 80  
10139 Tallinn  
Estonia

## **Invitation to join the Club of Rome**

June 28th, 2018

Dear Dr. Tarand,

Following your nomination to our Executive Committee, we are delighted to be able to invite you to become a Honorary Member of the Club of Rome, a group of ca. 100 outstanding people globally.

You have been selected to become a Member not only because of your outstanding achievements, established reputation and intellectual acuity, but because we believe that you can play a valuable and active role within the Club.

The Club celebrates its 50th Anniversary this year, culminating with a conference in Rome in October. In that context a new report to the CoR - "Come On!" - has been prepared, co-authored by the two of us and with contributions from more than thirty members of the Club. It is sort of a follow-up to the Limits to Growth report. But new challenges must be addressed such as climate change, irresponsible financial markets, the digital economy and other disruptive technology trends, an increasingly skewed distribution of income and wealth and the crisis of democracy. In addition we question the viability of the "Sustainable Development Goals". Not the goals in themselves. They are worthy. Rather whether they can be attained based on today's policies and thinking. In our assessment the environment goals risk being crushed by conventional growth policies.

We are living in the Full World, with nearly eight billion people. But our thinking, our religions and our economic doctrines stem from the Empty World, when the population was between one and two billion people. Present trends are not sustainable. They will render the Full World dangerously vulnerable.

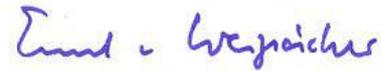
Our economic growth paradigm must be overhauled. We are in need of a New Enlightenment for the Full World.

Balance stands at the core of the New Enlightenment. Balance between humans and nature, between short and long term, between market forces and the rule setting state, between private consumption and public goods, between justice and rewards for excellence, between speed and stability.

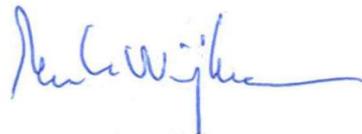
Legally, the Club of Rome is an Association according to Swiss law, located in the City of Winterthur. Dr. Thomas Schauer, who is responsible for new Members, will send you a copy of the statutes and collect the information we would need from you, if you choose to accept the offer. Membership is for five years, although this can be renewed by the Executive Committee.

We very much hope you will accept this invitation and look forward to welcoming you into the Club.

With kind regards,



(Ernst von Weizsäcker)



(Anders Wijkman)